

What are the aims of this course?

This course is split into two 'themes'. The first theme concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business. The second theme examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business. Each unit uses a business or industrial context to develop business skills and knowledge. Theme 1 (starting a business) contains key concepts in understanding the way in which business is structured and then operates. Theme 2 focuses on growing a business once it has become established. The course is engaging and inspiring, and reflects the demands of a truly modern and evolving business environment— it will enable students to develop as commercially minded and enterprising individuals and helps them to succeed in their chosen pathway.

The knowledge and skills gained from GCSE Business support students' entry into employment or other training in specific aspects of business, such as apprenticeships and vocational qualifications which focus on more specialised business areas. GCSE Business provides a strong foundation for employment. Students can progress into further training to a wide range of careers training such as banking, sales, product management and general management.

Further Information

This qualification in business will:

- enable students to understand more about the business world;
- motivate and challenge students, and prepare them to make informed decisions about further study and career pathways.

For more information please download the specification found at:

http://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE_Business_Spec_2017.pdf

For more information contact:

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What will I learn?

- Enterprise and entrepreneurship
- Making a Business Effective
- Business Growth
- Marketing
- Operational Management
- Finance
- Human Resources

Progression and Career Opportunities

Students can progress from this qualification to a number of different academic and vocational qualifications at Level 3, including GCSE 'A' Levels in Business, History, Geography, Economics and Psychology and BTEC Nationals in Business.

Course Outline

Unit Titles	Content	% Unit is Worth
Theme 1	Investigating small business	50%
Theme 2	Building a business	50%